

# WARRANDYTE FOOTBALL NETBALL CLUB

*2026 partnership packages*



*grow*

**UNITE**

*succeed*

# Why Partner With the Bloods

Warrandyte Football Club is a cornerstone of the local community. Our sponsors are valued partners who enjoy consistent visibility, genuine engagement and strong community trust across football and netball programs.

## Major Partnership Opportunity

The Major Partner role is a premium, long-term partnership with Warrandyte Football Club. It provides exclusive branding, high visibility and tailored engagement opportunities. A three-year minimum commitment ensures meaningful brand recognition and maximum value for partners.

## Platinum Partnership Opportunity

This is a high-profile exposure, long-term partnership. It provides exclusive branding on training tops with a three-year minimum commitment.

## Gold Partnership Opportunity

Strong match-day benefits of Signage and digital exposure.

## Community Partnership Opportunity

Match-day benefits for grassroots support.



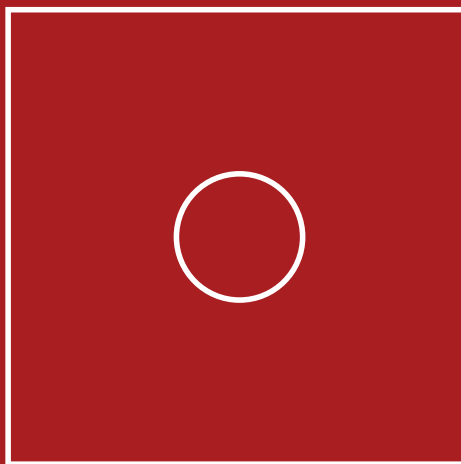
# WHY US



**10,000+**  
HITS ON SOCIAL POSTS  
PER MONTH

**6**  
**TEAMS**

3 SENIOR MENS SIDES  
1 SENIOR WOMENS SIDE  
2 SENIOR NETBALL TEAMS



**1,000+**  
SPECTATORS AT HOME GAMES  
SPANNING ACROSS 4 MATCHES  
AND NETBALL



**350+**  
*members*





- ✓ Strengthen your ties within the local community
- ✓ Established social media presence to promote your business
- ✓ Take advantage of multiple avenues to market your products and services
- ✓ Our members are your customers
- ✓ Promote specific sales offers
- ✓ Raise awareness for your business through multiple promotional placement





# SPONSORSHIP & INVESTMENT *packages*

## MAJOR PARTNER *Investment negotiable* (3-year minimum)

Premium exclusive exposure across senior match home games, signage, digital platforms and events.

Includes sponsor merchandise pack, 4 Exclusive Sponsor Event tickets and half-time refreshments at home games.

## PLATINUM PARTNER *\$7,500 per year* (3-year minimum)

High-profile exposure, signage, digital promotion and hospitality.

Includes sponsor merchandise pack, 2 Exclusive Sponsor Event tickets and half-time refreshments at home games.

## GOLD PARTNER *\$5,000 per year*

Signage and digital exposure with strong match-day benefits.

## COMMUNITY BLOODS SPONSOR *\$2,000 per year*

Grassroots support with recognition and match-day benefits.

Includes sponsor merchandise pack and half-time refreshments at home games.

## SPONSORSHIP INCLUSION OVERVIEW

Inclusion	Major	Platinum	Gold	Community
	NEG	\$7500	\$5000	\$2000
Minimum Term	3 Years	3 Years	1 Year	1 Year
Ground Signage	2 Large Signs	1 Large Sign	1 Sign	1 Sign
Digital Board & Scoreboard Ads	✓	✓	✓	✗
Website & Weekly Email Branding	✓	✓	✓	✗
Dual Code Recognition (Football & Netball)	✓	✓	✓	✗
Community Spotlight (Website & Email)	✓	✓	✗	✗
Social Media Featured Posts	3 Per Season	2 Per Season	✗	✗
Social Media Match Day	✓	✓	✓	✗
Social Media - Thank You Post	End of Season	End of Season	1 Per Season	1 Per Season
Inclusion in Sponsor Appreciation Posts	✓	✓	✓	✓
Exclusive Sponsor Event Tickets	4 Tickets	2 Tickets	1 Ticket	✗
President's Lunch Tickets	4 Tickets	2 Tickets	2 Tickets	1 Ticket
Presentation Night Tickets	4 Tickets	2 Tickets	2 Tickets	1 Ticket
Personalised Sponsors Membership Card	8 Memberships	4 Memberships	2 Memberships	1 Membership
1/2 Time Refreshments (Home Games)	✓	✓	✓	✓
Burger & Soft Drink Cards	20 Cards	10 Cards	5 Cards	2 Cards
1/2 Page Diary Ad at End of Season	✓	✓	✓	✓
Merchandise Included	Beanie, Scarf, Stubby Holder & Stickers	Beanie, Scarf, Stubby Holder & Stickers	Beanie, Scarf, Stubby Holder & Stickers	Stubby Holder & Sticker



# CONTACT *US*

**PETER O'REILLY**  
*president*  
[pres@warrandytefc.com](mailto:pres@warrandytefc.com)

**KATIE TAUBERT**  
*sponsorship*  
[sponsorship@warrandytefc.com](mailto:sponsorship@warrandytefc.com)

#### **Terms & Conditions**

- All sponsorship fees are quoted per season and are exclusive of GST unless otherwise stated.
- Sponsorship terms commence upon receipt of payment or as otherwise agreed in writing.
- Artwork, logos and branding assets must be supplied by sponsors in approved formats by agreed deadlines.
- The club reserves the right to approve all artwork to ensure brand alignment and quality.
- Signage placement is subject to ground regulations, availability and council approvals.
- Digital, social and website exposure will be delivered across the season at the club's discretion.
- Event tickets are subject to availability and must be confirmed by RSVP deadlines.
- Burger & soft drink cards and hospitality inclusions are valid for home games only and are non-transferable.
- Sponsorship inclusions are non-refundable and cannot be exchanged for cash.
- The club reserves the right to amend inclusions where required due to operational or scheduling changes.
- Sponsorships are subject to the Warrandyte Football Club's code of conduct and values.
- Multi-year agreements will be reviewed annually to ensure mutual benefit.



**THANK**  
*you*